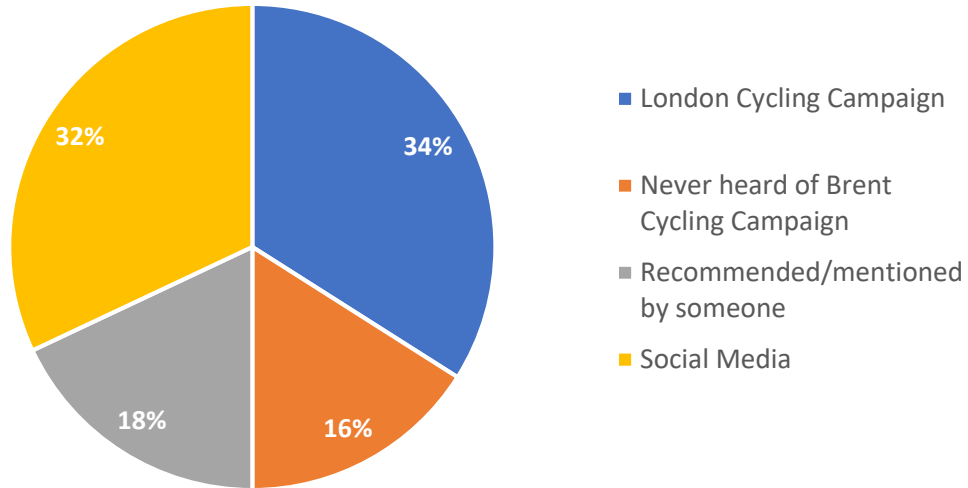


Brent Cycling Campaign Survey Results

Survey ran from February to April 2019

How Have you heard of Brent Cycling Campaign or Brent Cyclists?

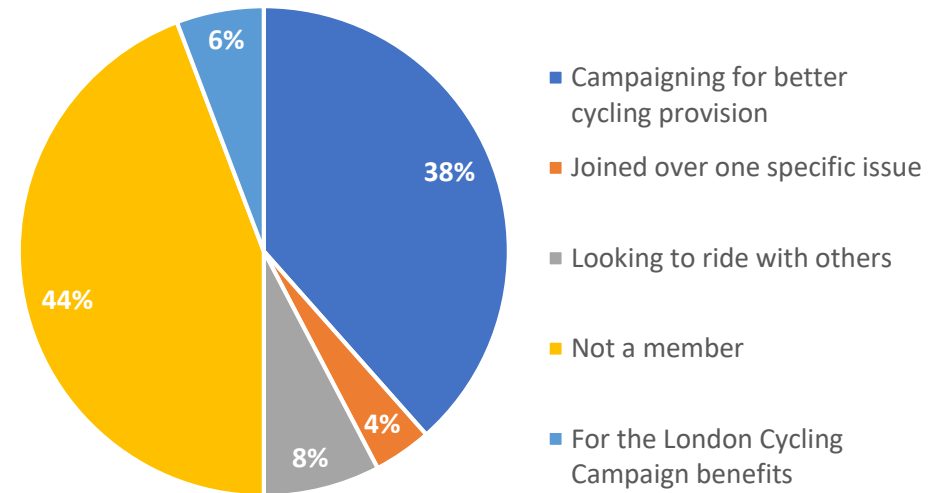


There was no strong desire to hold meetings on weekends. Of the 38% of those who responded to alternative days during the week, 80% suggested that Mondays would be preferred.

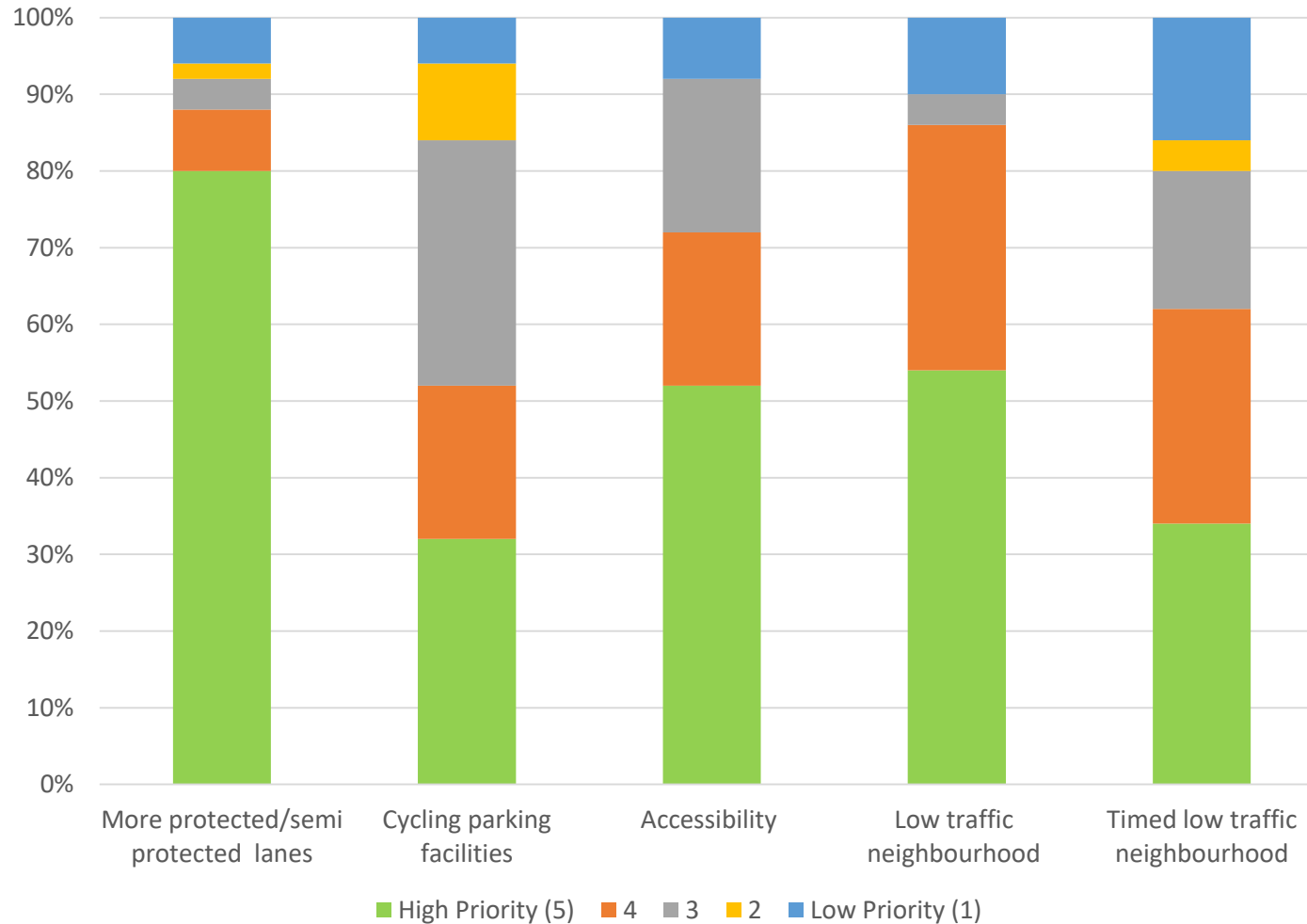
69% of members joined to campaign for better cycling provision

44% of respondents don't have a membership with LCC or Brent Cycling Campaign, however, 79% cycle in Brent.

What made you join?



Cycling Improvement by Priority



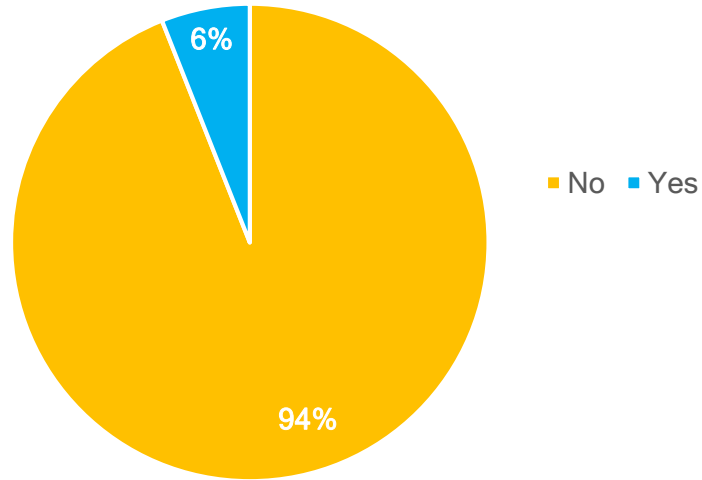
80% see more protected/semi protected cycle lanes as the highest priority.

Respondents want to see better facilities on main roads (Kilburn High Road, Harrow Road, Willesden High Road, Chamberlayne Road, Brondesbury Park, Kensal Rise, Wembley, Kingsbury, Northwick Park and Kenton Road). People would like to see better North/South connections within the borough as well connections with existing facilities in other boroughs.

Poor surface and lack of storage were other common concerns.

More effort needs to be put into reducing motor traffic dominance, through permanent and timed access restrictions.

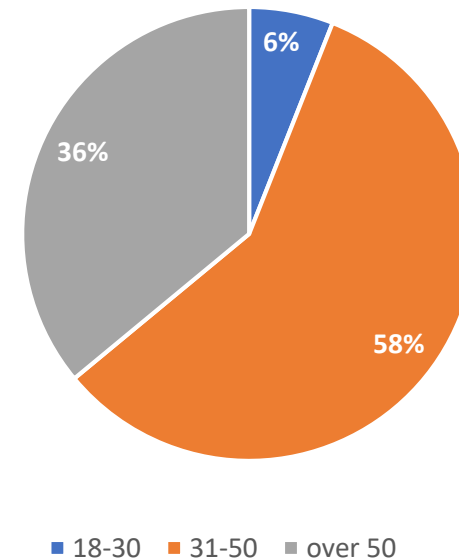
Do you consider yourself to be a Disabled person or live with a long term condition?



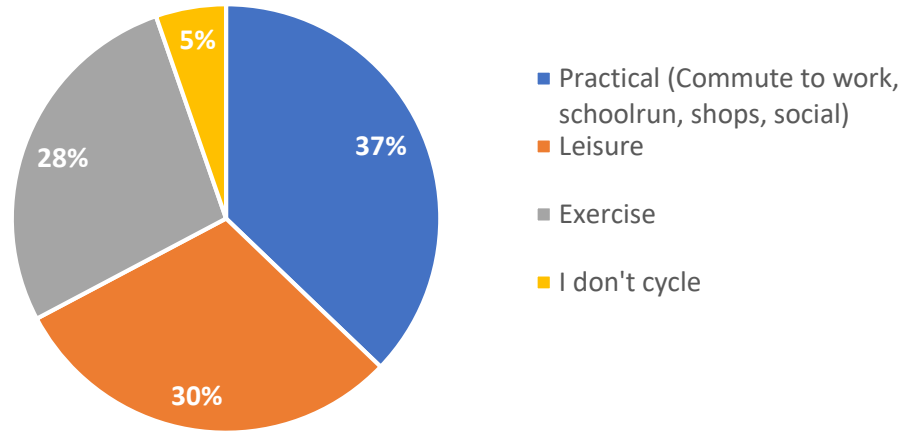
Respondents consisted of 52% women and 48% men. 74% use standard cycles. 5% have e-assist and 15%, non-standard cycles included adapted cycles. 6% of respondents use sharing cycle schemes.

Only 6% of respondents considered themselves as a Disabled person however, 35% said cycling helped them with mobility needs.

Age group



Why do you cycle?

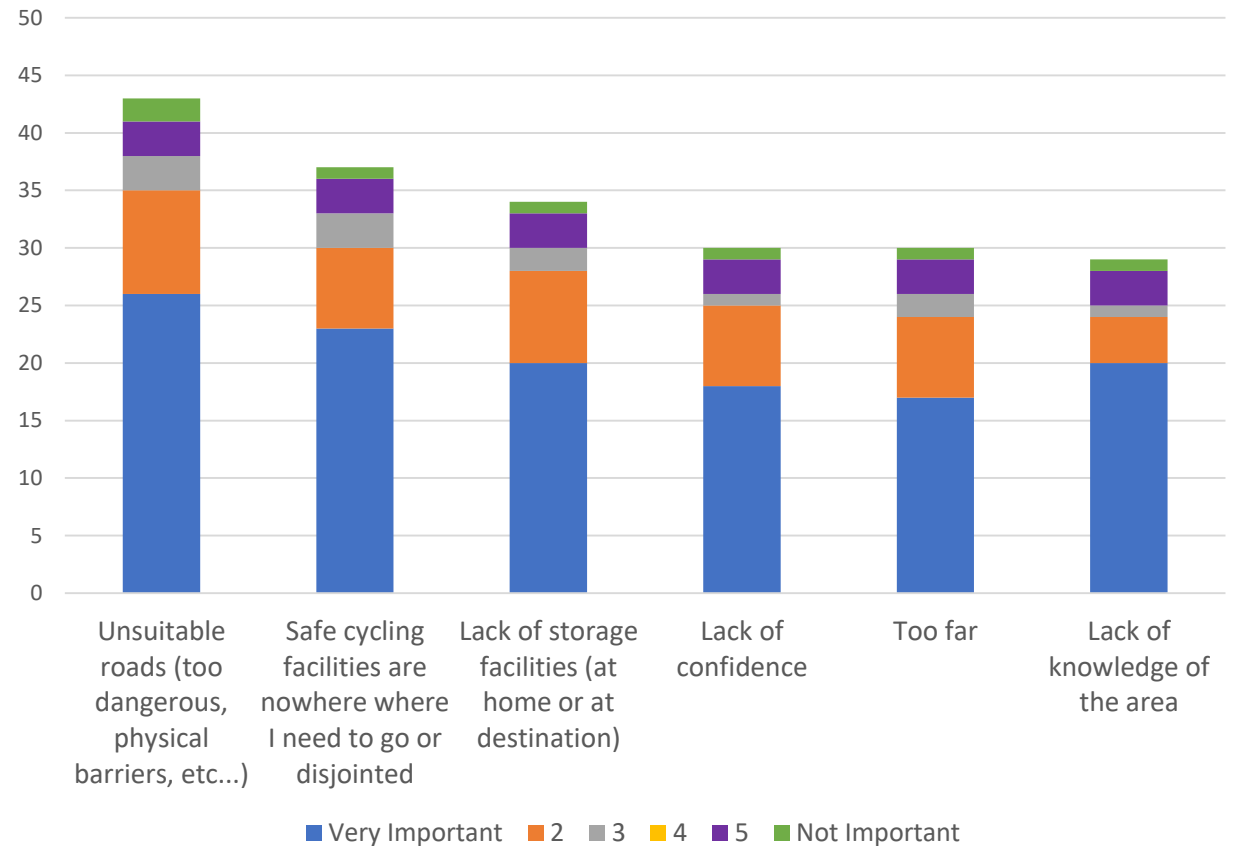


Going to work, to school or social occasions were the main reasons cited for cycling, with 37% of respondents, followed by Leisure.

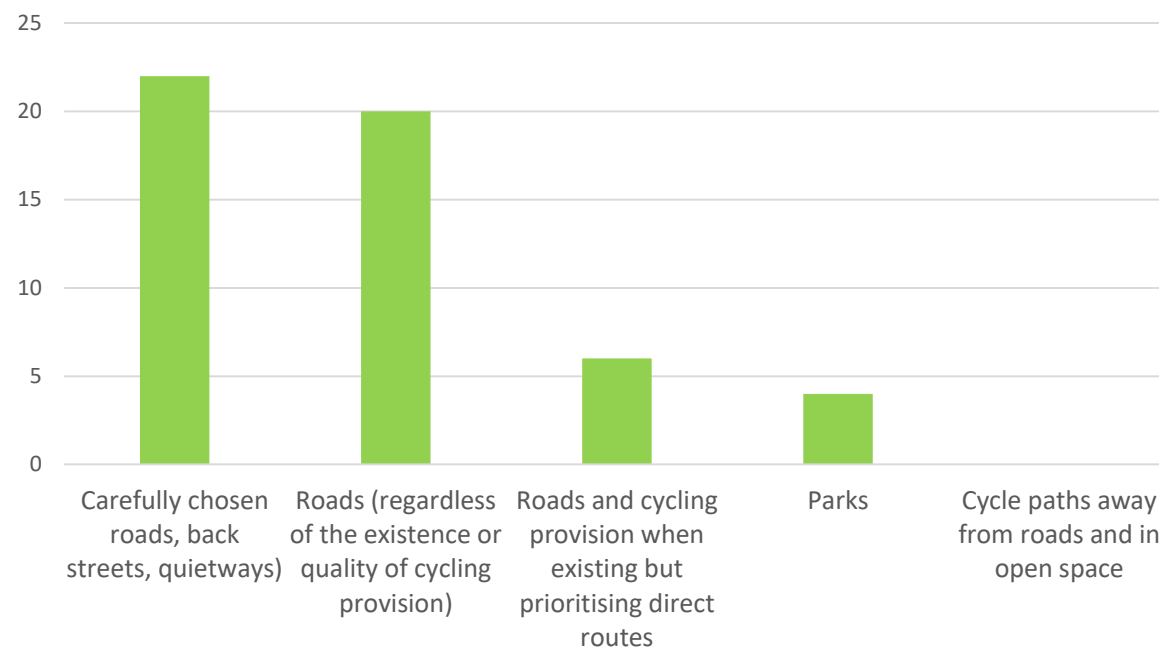
Other reasons given preventing more cycling included: level of traffic, aggressive drivers behaviour, lack of fitness, lack of affordable short term rentals, lack of organised rides and bad weather.

The most important reason preventing people from cycling more is the unsuitability of the roads, either too dangerous or having physical barriers. Followed by a lack of a continuous and safe cycling network.

What prevents you from cycling or cycling more?



Where do you primarily cycle?

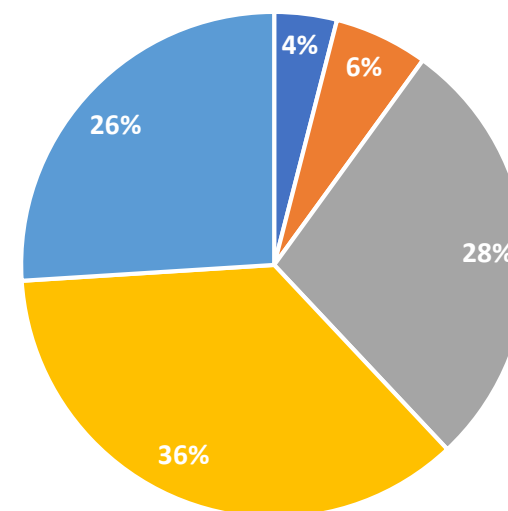


Respondents mostly start their journey from Brent (80%) and end it in Brent (37.3%). Westminster was the third largest destination with 20% of respondents after 'Other'.

83.6% cycle all the way.

2-5 miles was the most common distance cycled by respondents and 42.3% carefully choose roads.

How far do you regularly cycle?



■ Over 15 miles ■ 10-15 miles ■ 5-10 miles ■ 2-5 miles ■ Under 2 miles